

Women in tourism & hospitality TASMANIA

2019 ~ 2020 Annual Report

Connecting



Supporting



"An informal, welcoming, non-judgemental atmosphere to connect."



Women in Tourism & Hospitality *Virtual* cuppa

Inspiring



"Networking with likeminded women in a non-government / non-training session is really important."

"WITH is much more personal - it's easier to approach members to discuss anything on my mind related to my business."

President's Report 2019 - 2020



Each year we continue to strive to provide a platform for all women working in these ever evolving and (usually) thriving industries to meet, connect and provide or receive support. Our reach and relationships with other key Tasmanian tourism industry bodies continue to grow and develop as we seek to further establish ourselves as a valuable and respected non-profit tourism organisation.

10th Anniversary.

2019-2020 started off with our 10th AGM and Anniversary celebration, honoured with a Lord Mayor's Civic Reception at Town Hall, hosted on the night by Deputy Lord Mayor, Councillor Helen Burnet.

We were delighted to welcome over 60 guests to this incredibly special occasion, including then Tasmanian Premier Hon. Will Hodgman MP, Hon Elise Archer MP, Rosalie Woodruff MP, our founder, Sally Deane, who travelled from Queensland, plus many of our past and current members and supporters.



It was a wonderful evening and, importantly, a clear reflection of the value of our organisation across the Tasmanian tourism and hospitality sectors.

Pictured are Presidents current and past: L-R Jill Bannon, Jane Johnson, Jane Richardson and WITH Founder Sally Deane

Leader's Breakfast. Our third Breakfast was held at the RACV Hobart Apartment Hotel in October. Each year this event puts the spotlight on three successful and inspirational hospitality and tourism professionals, of which Tasmania has no shortage. In 2019 we welcomed Kim Seagram (Stillwater, Abel Gin and Seven), Fiona Weaver (Tassie Bound Adventures/Wild Island Women) and Tracey Leitch (Impressions Marketing) for another inspiring panel discussion hosted by Amy Hills from Tourism Tasmania.

The Breakfast was the perfect occasion to acknowledge our Student Scholarship recipient, Nilarach (Joy) Varahakaporn who had met all her scholarship criteria and was presented with her \$1,000 cheque.

Merry Xmas! Drysdale TasTAFE hosted our festivities in late November where we were treated to some delicious canapes and Christmas refreshments prepared by the Food & Beverage and Cookery Students. Robyn Moore was extraordinary as our guest speaker and Mrs Claus visited again, entertaining us with the Right Family tradition.

Helping others. In 2019, WITH pledged to donate \$1,000 to the Hobart Women's Shelter to assist those women in our community experiencing homelessness or domestic violence. We matched funds raised by a raffle and a cheque was donated to the Hobart Women's Shelter in February 2020.

Industry opportunities. At our Planning Meeting in February and following discussions with industry leader Kath McCann, the Committee unanimously agreed to endorse Kath as WITH's nominee on the Associations College of the Tourism Industry Council of Tasmania (TICT). It's an excellent opportunity for us and we welcomed Kath's representation of our organisation in this forum.

WITH Tas also then became an Industry Association Member of TICT. This, along with our membership of Destination Southern Tasmania, helps us provide our members with key industry information and further networking opportunities as they arise.

Scholarship. The annual WITH Tas Student Scholarship assists a young woman to further her studies in tourism and hospitality. This year we were extremely fortunate, for a second year, to secure sponsorship valued at \$1,000 from Tourism Tasmania to support this scholarship.

After interviewing a range of applicants, three standout candidates were identified:

- Lily Pursell – successful as our 2020 Scholarship recipient
- Thais Goncalves Sousa and Caitlin Foale – successfully granted an Encouragement Award (valued at \$500 each).

All have been working towards meeting the Scholarship criteria and will be presented with their reward at our Christmas Event in November.

continued ...

President's Report 2019 - 2020 (cont'd)



And then it hit ... In March, like everyone, our plans and lives were thrown into complete disarray when the severe and challenging impact of the COVID-19 pandemic hit.

And then Virtual Cuppa. With the welfare of our members and colleagues at heart, we set to working out how to provide support. Enter the Virtual Cuppa Campaign – an initiative to keep us all connected and to provide support and mentoring, however possible.

Over 12 weeks we conducted six 'Virtual Cuppa's' via Zoom – each providing an industry mentor, a focus on a subject and the chance for small group to join in around the "coffee table" and gather knowledge, support and strength. We were delighted with the success of this campaign and over these six sessions connected with over 40 industry colleagues. We have received excellent feedback and are planning future sessions – watch this space!

Looking forward.

Women in Tourism and Hospitality Tasmania continues to evolve, and we are looking forward to 2021 and some exciting and innovative opportunities. We currently have 874 Facebook followers which is an increase of 25% on 2019 and our mailing list continues to grow with over 300 names. We're also working to build our membership base at both corporate and individual levels.

New world, special benefits. In recognition of the extraordinarily challenging time our industry has faced with the COVID-19 pandemic, we offer a free extension for those who have been financial members over this current year, taking membership through until 31st August 2021.

For new individual members we have offered a 25% reduction in joining fees and extended the benefits available to members across categories. All details are on our website www.withtas.com

2019-2020 Committee - thanks. The Committee has worked tirelessly throughout a challenging year, trying to continue to provide opportunities to connect, inspire and support. They can't be thanked enough for their hard work:

- Treasurer – Rita Warrener (Tourism Tasmania)
- Secretary – Helen Hopwood (Sandy Bay Studio Apartment)
- Membership and Database Coordinator – Kimberley Odgers (Hotel Grand Chancellor)
- Newsletter, website, governance, and Acting Secretary – Kerry Scambler (The KS Principle)
- General Committee
 - Mary Brownell (Roxburgh House)
 - Tania Thompson (Frontier Education)
 - Cally Lyons (Rathmore)
 - Diane Byrne (resigned in early 2020)

And to you. **A HUGE thank you to all our members, industry partners, prize donors, and wider community and supporters – without your ongoing support, so much of what WITH does would not be achieved.**

We look forward to continuing to connect, support and inspire women in tourism and hospitality in the year ahead.

Jill Bannon

President 2019-2020, Women in Tourism & Hospitality Tasmania Inc.

*Virtual
cuppa
QUOTES*

"I'm doing what gives me joy now"

"another 'b*gger me' moment eh"

"I'd love to stop pivoting..."

"We're now focussing just on what we do well"

"I harnessed the braveness from others who had done big things"

"Mum said if you ironed Tasmania it would be the size of WA"

Accounts ~ 2019-2020

(for the period 1 September 2019- 31 August 2020)

INCOME	2019-2020	2018-19
Advertising & promotion	-	\$260.00
Events	\$5,020.00	\$6,184.46
Insurance (north contribution)	\$214.86	-
Memberships 2019-2020	\$1,180.00	\$1,490.00
Raffle	\$546.00	\$449.00
Scholarship sponsorship	-	<u>\$1,000.00</u>
TOTAL	\$6,960.86	\$10,713.46

EXPENDITURE	2019-2020	2018-19
Advertising & Sponsorship	\$410.76	\$2,082.96
Admin & printing	\$117.24	\$78.00
Annual Account lodgement	\$64.80	\$89.90
Bank fees	\$8.60	\$16.20
Booking fees - memberships	\$9.40	\$35.13
Donations	1,000.00	-
Events	\$5,134.60	\$8,326.64
Events - booking fees	\$50.24	\$94.24
Insurance	\$348.86	\$138.00
WITH Industry Memberships (TICT)	\$210.00	\$467.50
Scholarship	<u>\$1,000.00</u>	<u>\$1,000.00</u>
TOTAL	\$8,354.49	\$12,325.57

Net:	<u>-\$1,393.63</u>	<u>-\$1,612.57</u>
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CASH AT BANK - as at 31 August	\$4,834.34	\$6,227.27
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NOTES:

Audit: WITH Tas Inc. can claim an exemption from external audit under the Associations Act however this financial report is still required to be lodged with the Department of Justice.

Rita Warrenner

Treasurer, Women in Tourism & Hospitality Tasmania Inc.