



Photo: Jenna, Tour Guide on Sarah Island
by Kerry Scambler

Newsletter: June 2017

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DATES

5 Jul - WITH South @ State Cinema

8 Aug - DST Summit

27 Sep - WITH Tas AGM

Oct- **NEW** breakfast event - stay tuned!

21 Oct - Caulfield Race Day

27 Nov - WITH Xmas party & raffle draw

Welcome to Winter!

What a fantastic event Dark Mofo was, bringing rugged up locals and visitors out into the cold evenings for fun and feasting. And the ages old winter traditions are not over yet with the Huon Valley Mid Winter Festival coming up in July, complete with wassailing!

We love the industry we're in and think the banner image of animated tour guide Jenna at Sarah Island shows the passion so many of us have for our island state.

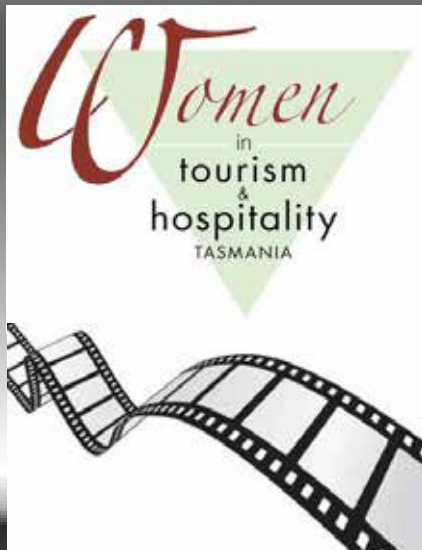
When we share that passion, commitment and experience, we can all grow and help each other achieve even more. And have some fun doing it! WITH Tas has a special membership offer open now so please consider becoming a member and supporting our industry.

WITH Tas Committee

**JOIN WITH Tas (South) now
and you'll be financial until
September 2018!**



NEXT WITH TAS SOUTHERN EVENT



Presenting an
Evening at 'The State' 2017

State Cinema — 375 Elizabeth Street, Hobart

**WITH Tas Private Fundraiser Screening
of**

THE PROMISE

Wednesday 5th July 2017

We'll gather from 5.30pm for 6.15pm start

Refreshments available to purchase

**WITH Tas Members — complimentary
Non-Members & Guests—\$25.00 each**

[CLICK HERE TO REGISTER & PURCHASE TICKETS](#)

WITH Tas ALL TOGETHER IN MAY!

The combined north/south WITH Tas get together in Oatlands was great fun as you can see by all these smiles.

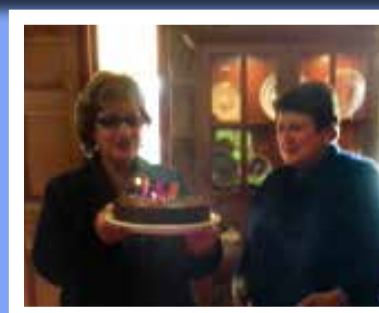
Our visit also coincided with Heritage Week and the fascinating display of shingle making by Graham Greene. See photo bottom right.

The Northern ladies made the most of the road trip by supporting the economy along the way and discovering new shops and operators. We all assisted in that mission at Oatlands too! (The antique shop was very popular.)

The tour of Callington Mill with guide Tony Royce was not just a fashion statement for us all (?!) but a great insight into the world of flour, local history and the etiquette of climbing ladders.

A highly recommended experience.

Another combined event will be planned for next year - your suggestions and feedback are welcomed by your local WITH Tas Committee.



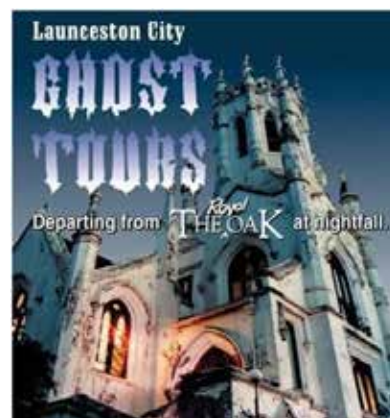
Launceston spirits call WITH Northern Tas

And it wasn't the gin this time!

It was a brave group prepared to confront Launceston's deep and dark convict past on a Ghost Tour in April. Or perhaps it was a brave group of spirits waiting to greet our group of ladies!

During the walk, the WITH group heard tales of convicts, settlers, thieves and murderers and all saw Launceston in a new light by the time post-tour drinks at The Royal Oak were ordered.

A highly recommended experience!





2017 Tourism Conference report

Launceston welcomed over 400 tourism operators and industry stakeholders plus 160 VET students in May for the 2017 Tasmanian Tourism Conference.

The agenda was quite diverse and feedback suggests that delegates came away with some new knowledge, ideas or inspiration. The workshops included knowing your niche, WeChat, communicating in this busy world with so many options, sustainable tourism, website development and more.

The business sessions also provided some thought-provoking material including just how big we want tourism to become and at what level is it sustainable. Andrew Sheivachman of Skift presented his report on Iceland with its sudden boom in tourism and its ramifications. Interestingly when talking about how important authenticity is to the traveller, he made the comment that Tasmania and Tasmanians have this in buckets without even trying. All food for thought!

A highlight was the evening event at the Queen Victoria Museum at Inveresk. After being serenaded in the entrance hallway by the wonderful Tattooed Tenor, Matthew Garwood, and other talented musicians, the large group then made their way into an Enchanted Gallery. Whilst sipping on local craft beers, cider and gin and savouring some delicious Tassie fare, there was much talking and mingling (aka networking) being done!

Did you attend the Conference? If so, we hope you filled in the delegate survey - organisers only know what works and what doesn't if someone tells them!

DST 2017 SUMMIT - Tuesday 8th August



TELLING IT LIKE IT IS

The 2017 Summit will be an industry-led event, exploring the latest research, consumer insights and examples of leading operators.

This year's program has been designed to be solution-focussed, with each session providing practical, relevant information that can be applied to your business straight away.

Each of the presenters aims to deliver succinct, substantive and useful strategies in simple, no-nonsense terms – i.e. telling it like it is – that you can implement to achieve better business outcomes.

Summit open to both DST Members and non-members.

For program details and booking, go to www.southerntasmania.com.au/2017-summit-2/ >>

Early bird bookings for DST members are available until 9 July - a great saving!

TOURISM TRACER - the dashboard

Tourism Tracer is one of the most innovative and extensive research projects ever conducted into tourist travel in the world and it's being done here in Tasmania.

The result of the research is now available for all to see on an interactive website called the dashboard and it's where you can track where tourists go, how long they stay and much more. Where do they go after staying or touring with you? Where do they stop on the way? It's fascinating!

Dr Anne Hardy and her research team are seeking feedback on the user friendliness of the dashboard so check it out and see what you think.



LINKS:

[Tourism Tracer - home website >>](#)

[Tourism Tracer - dashboard website >>](#)

Scholarship update - Jacinta Lang

15th May 2017

Hello everyone, I hope you've all been having a wonderful year so far!

As one of two WITH Tas Scholarship recipients, I really appreciate the support in helping me to attain a Certificate III + IV in Adventure Guiding at TasTAFE.

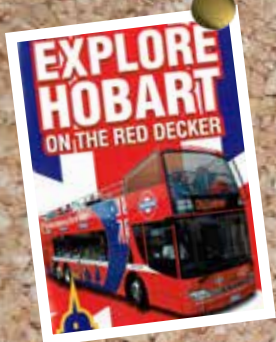
The course will enable me to develop the necessary skills to follow my career goal of becoming a Tasmanian wilderness tour guide, and eventually a tour operator.

I am passionate about our wilderness areas, the Island's unique flora and fauna, and the many outdoor adventure opportunities available.

In this capacity, I hope to inspire visitors and locals to explore the outdoors, to develop an appreciation of this unique part of the world, and to come away from the experience with newfound confidence and some amazing memories.

With just a few weeks of study to go until semester break, the Adventure Guiding class has already learnt so much. Some highlights for the class include field trips on Aboriginal and European history, flora and fauna identification, and mastering the art of gourmet catering.

WIN these great prizes



Drawn 23 Nov 2017
at the WITH Tas
Christmas Party.
Contact us for tickets

\$5
ticket

and help raise funds for the WITH Tas scholarship for tourism and hospitality students

- Pennicott Cruise for two.
- 2 days' sports car hire from Overdrive.
- Accommodation voucher for Wagners Cottages at Swansea.
- Voucher for Huon Jet Boat Ride.
- Cooking gift pack including *Seafood Everyday* and *Real Food Cookbook for Kids* by Eloise Emmett.
- Mosquito net and LifeStraw from Travel with a Cause.
- Family voucher for Red Decker Bus.
- *Garlic Feast* by Janice Sutton.
- A Tasmania Chocolate Bouquet .

Thanks to all the prize donors!

FOR SALE

IDA BAY RAILWAY AND STATION CAFE



This iconic piece of Southern Tasmanian history is now for sale and offers a great development opportunity

SITUATED IN THE FAR SOUTH OF TASMANIA

DO YOU HAVE THE VISION?

EXPRESSIONS OF INTEREST ARE SOUGHT FOR THIS ICONIC HERITAGE TOURIST RAILWAY
TOURS WITH HIGH STANDARD CAFÉ AND ACCOMMODATION



**After twelve years of dedicated restoration with full rail safety and tourism accreditation
Ida Bay Railway now needs a new vision to take it to the next level of excellence.**

Of interest to: Rail enthusiasts | Business entrepreneurs | Tourism entrepreneurs

POTENTIAL: currently a commercial venture, Ida Bay Railway could be a Not for Profit venture
directed by a Tourist and Heritage Community Board

FOR FURTHER INFORMATION AND DETAILS CONTACT:

MEG THORNTON - megthornton22838@gmail.com | 0428 383 262

Or see Meg when the train is running - check the website for times
www.idabayrailway.com.au >>

Introducing... Your Committee



Helen Hopwood - WITH Secretary

(pictured left above)

I have lived in Tasmania all my life and travelled extensively intrastate, interstate and overseas. I am passionate about tourism and have been Secretary of WITH for the past four years.

I have an extensive knowledge of Tasmania and the wonderful tourism opportunities that our beautiful State has to offer.

Together with my daughter Meg, I also have a stylish accommodation apartment in Sandy Bay.

Helen

Pam Nichols - WITH Treasurer

(pictured right above)

I have been in the tourism industry for about 30 years in a variety of jobs.

One of my more exciting roles was working with all the American Navy ships visiting Australian ports. We organised accommodation and tours for the sailors on board. During that time I cruised from Fremantle to Hobart on board the aircraft carrier *Steins*, which had 5,000 men and 600 women on board. My job was to book their accommodation and tours while they were in Hobart.

I currently work for Tourism Brochure Exchange doing accounts, admin and trying to keep about 250 clients happy!

We have 14 staff state-wide with 3 offices and 3 warehouses. We also run the information centre on the Spirit of Tasmania.

This is a most enjoyable and rewarding job and I look forward to coming to work each day to tackle whatever challenges are sent my way.

Pam



We're working behind the scenes on a fresh, exciting new-look website for Women in Tourism & Hospitality Tasmania!



AND WE NEED YOUR HELP! PLEASE?

1. Photos: we want to reflect the real women working across the tourism industry so please send us photos of you out there amongst it!

2. What do you want? Tell us what resources and information you'd like to see on our website. [Please email us with your ideas >>](#)

Editor's Notes

YOUR News, events, photos
- please share with us.

This newsletter aims to bring you news, information, events, articles and of course, some fun!

So please feel free to email me at any time with news, stories, suggestions for articles and just generally tell me what you want in your WITH newsletter.

If you've got some great images of you in your workplace or out and about in our beautiful state, then please share them with us too!

Cheers!

WITH Tas South Newsletter Editor

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WITH membership

Why join?

WITH is about friendship, learning, communication and opportunities for women across the tourism and hospitality industry.

WITH Tas was founded to provide support, mentoring and opportunities to connect with other women in the tourism industry in Tasmania. It then expanded to include women in hospitality which is an integral part of tourism itself.

Functions often include speakers offering the chance to learn and share experience as well as social events for mingling and chatting with others.

Events also often showcase tourism venues or experiences to increase everyone's awareness of what is available for our state's visitors (and locals too!).

So why join? To connect, learn and experience and enjoy being around others passionate about our tourism industry.

Join us and become a member today as we have a **special offer** - **pay now and be financial until September 2018!** [Email us for a membership form now](#)

or pay online here >>

DON'T FORGET!



Your feedback and ideas are always very welcome, whether you're a full WITH member, on our email list or simply interested in our group.

We aim to make your involvement with and/or membership of WITH Tas as meaningful as possible so tell us what you want and we'll do our best!

Contact us via email or through the Facebook page

NEXT NEWSLETTER OUT EARLY AUGUST ~ contributions appreciated ANY TIME!

womenintourismtas@hotmail.com | www.withtas.com | Find us on Facebook